

Movers and shakers National News

Lion Real Estate Group Adds Hunter Heatly to Lead Asset Management Team for Nationally Expanding Portfolio of Multifamily Assets

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In this new role, Heatly will lead Lion's Asset Management department, focusing on optimizing portfolio performance, innovating strategies, and working closely with all teams to align efforts with the firm's corporate vision across its U.S. portfolio.

Lion Real Estate Group, LLC ("LREG"), a Dallas-headquartered real estate investment and asset management firm focused on acquiring value-add and opportunistic multifamily properties, announced that Hunter Heatly is joining the firm as a Senior Vice President of Asset Management in the firm's Los Angeles office. Most recently, Heatly was Vice President of Asset Management at Sares Regis.

Jeff Weller, Co-CEO/Co-Founder of Lion, said, "Our national footprint continues to expand and that's created a need for leaders with experience and skills at optimizing portfolio performance and the strategic insights to execute platform-wide initiatives. Hunter brings 15 years of leadership in multifamily asset management, acquisitions, business analytics and development."

Mory Barak, Co-CEO/Co-Founder of Lion, added, "The Lion portfolio now encompasses more than 6,804 units nationwide and we expect to continue adding another 6-7 assets in the Sun Belt and Southeast from our third pooled vehicle that currently has a portfolio of eight assets to date. Owning and operating a national portfolio of apartment properties today requires a team that can deliver impactful results on a large scale."

Earlier in his commercial real estate career, Heatly served at the Irvine Company for 3.5 years as an acquisitions manager in the apartment development group where he identified and sourced apartment and mixed-use development sites in Southern California. He got his start in the industry at Sares Regis as a multifamily acquisitions manager in 2011.

Heatly said, "I am excited to join Lion at this particular moment because the company has assembled a critical mass of multifamily assets that can benefit from the adoption of institutional-caliber asset management practices and systems. I am confident that we'll be able to continue delivering and enhancing value to investors through portfolio performance optimization measures, leading-edge strategies and team collaboration."

Heatly received a bachelor's degree in Business Administration from Loyola Marymount University and a master's degree in Business Administration (MBA) from Chapman University. He is a ULI Young Leader and a member of the Argyros Hoag Real Estate Association.