

Website Assets Required

GENERAL DESIGN

- Theme Selection
- Google Font Selection
- Theme Color Scheme (at least 2 colors)
- Branding Guide (if available)
- Menu Navigation Order
- Property Contact Information
- Social Media Links (if applicable)

High Res Images and Video

- Property Logo – 250px x 100px
- Favicon Image – 65px x 65px
- Content Images – 2560px x 1707px
- Footer Logo (if applicable)
- Graphic texture (if applicable)
- Community Thumbnail Images (per property) - 500px x 350px
- Home Page Video - Vimeo Pro
Standard hosted MP4 URL

CONTENT PAGES

Home Page

- Verbiage
- Testimonials

Inner Standard Pages

- Amenity Page Images and
Select Featured Amenities
- Map & Directions Page– List
of near by businesses
- Photo Gallery Selection
- FAQs Content
- Interactive Site Map
- Floor Plan Virtual Tour
URLs

Inner Custom Pages

- Verbiage
- Content Layout

